



P.O. Box 1760 | Carman, Manitoba, Canada R0G 0J0
Phone 204.745.6488 | Fax 204.745.6213
www.manitobapulse.ca

FOR IMMEDIATE RELEASE

Production Specialist Position with Manitoba Pulse Growers Association Inc Becomes Full-Time

Kristen Podolsky will be providing MPGA members with agronomic support and production information, and responding to grower inquiries. This position is a means for MPGA to increase communication with its members and provide them with crop production information, and is particularly timely with the expansion of soybean acres into western Manitoba.

Carman, Manitoba – November 18, 2013 – MPGA is pleased to announce that Kristen Podolsky will continue on as Production Specialist in a full-time capacity. Kristen was initially hired in May on a 6-month term contract. Her time as Production Specialist has provided incredible value to MPGA and its members. Kristen spent most of her time in fields all over Manitoba and produced *The Bean Report*, a three-page bi-weekly publication delivering timely, independent soybean and pulse crop production information and research results directly to farmers. Kristen has helped bridge the communication gap between the board of directors and MPGA members.

In a member survey conducted in winter 2012/2013, MPGA was made aware that growers wanted increased and better communication from us, crop production knowledge, and for us to be vigilant in early detection of emerging diseases and insect problems. Kristen was able to successfully address those requests. “Kristen has provided growers with timely crop production information and has been able to find out where growers would like to see us spend our research dollars,” states MPGA Chair Kyle Friesen. “She was of particular value to new soybean growers, but also worked closely with experienced soybean growers, and edible bean and pea growers.”

In the winter months, Kristen will work on developing new initiatives that deliver crop production and research knowledge to growers, such as developing a mobile application and creating a soybean production manual. She will also be updating and revamping the research section on MPGA’s website, assisting the board of directors in decisions relating to research funding, presenting at various meetings and conferences, and leading other activities related to production and research.

About MPGA

MPGA was founded in 1984 and represents nearly 3,000 producers in Manitoba who grow soybeans, edible beans, peas, lentils, chickpeas and faba beans. MPGA’s mission is to provide pulse grower members with production knowledge and market development support, through focused research, advocacy and linkages with industry partners. Recently, Manitoba has seen tremendous expansion of soybean acres and MPGA wants to lead soybean research in western Canada.

Contact Information:

Manitoba Pulse Growers Association Inc.
Box 1760 Carman, Manitoba R0G 0J0
(204) 745-6488
www.manitobapulse.ca
roxanne@manitobapulse.ca